



Quarter Midgets of America 2018 Dirt Grand Nationals July 22nd - July 28th 2018

Sponsorship Opportunities

Capitol Quarter Midget Association invites you to join us as a host of the Quarter Midgets of America 2018 Dirt Grand Nationals - **One of the season's premier races for kids.**

Quarter Midgets of America is a non-profit organization with over 3,000 family memberships and approximately 4,000 drivers. **QMA is a family oriented sport** that involves racing in specially prepared cars. The cars, rules and safety procedures are designed specifically for kids. They race on oval dirt or asphalt tracks approximately 1/20 of a mile. A child who is 5 to 16 years of age can race.

Quarter Midget Racing is one of the only sports that encourages all members of the family to participate. The kids do the driving while other family members serve as pit crews, child mechanics, scorers, time keepers, and operators of concession stand or novelty booths. **This sport teaches the meaning of sportsmanship.** They learn to compete fairly, be a good winner, and also a gracious loser. It develops coordination, responsibility, and an appreciation for mechanical devices. It teaches children safe driving skills that very few others acquire. **We believe these skills are extremely valuable when they become adult drivers.**

We are planning for over 300 families from across the United States and Canada. This means that your company and/or product will get the exposure that it deserves. **It should be noted that racers and race fans are the most "brand loyal" segment of society.** They support the businesses that support their sport. As a sponsor of the 2018 Dirt Grand Nationals, **your company or organization will be showcased** to a large group of committed racing families who support kids and attend this event. In addition, your sponsorship will be seen by the broader community through print and web promotion.

Enclosed is a list of sponsorship opportunities. We are grateful for your consideration and hope you will be a part of this important event.

On behalf of the CQMA Board of Directors and it's Members, thank you for your time and consideration.

Sincerely,

Gordon Cooley
CQMA President

Sponsorship Opportunities

\$20,000

- Name on sponsorship board (posted throughout the season)
- 4' x 8' vinyl banner
- Full page ad in program
- Name and logo on CQMA website (posted throughout the season)
- Promotional opportunity and booth on-site
- Name and logo on all upper and lower main trophies

\$3,000

- Name on sponsorship board (posted throughout the season)
- 3' x 6' banner
- Quarter page ad in program
- Name and logo on CQMA website (posted throughout the season)
- Promotional opportunity and booth on-site

\$10,000

- Name on sponsorship board (posted throughout the season)
- 4' x 8' vinyl banner
- Full page ad in program
- Name and logo on CQMA website (posted throughout the season)
- Promotional opportunity and booth on-site
- Name and logo on all fast time plaques

\$1,500

- Name on sponsorship board (posted throughout the season)
- 2' x 4' banner
- 1/8 page ad in program
- Name and logo on CQMA website (posted throughout the season)
- Promotional opportunity and booth on-site

\$5,000

- Name on sponsorship board (posted throughout the season)
- 3' x 6' banner
- Half page ad in program
- Name and logo on CQMA website (posted throughout the season)
- Promotional opportunity and booth on-site
- Name and logo on all novice trophies

\$500

- Name on sponsorship board (posted throughout the season)
- 2' x 2' banner
- 1/8 page ad in program

Please contact:

Michelle Badeker
Grands Chair Person
mbadeker@yahoo.com
916-517-2065

Sponsorship Opportunities

Business Name _____

Email: _____

Phone Number: _____

Sponsorship Requests:

Please check one for Grands Sponsorship:

_____ \$20,000 _____ \$3,000

_____ \$10,000 _____ \$1,500

_____ \$5,000 _____ \$500

Track Sign Only (1 year from date of hanging sign):

_____ \$1000 4' x 8' Snackbar Fence

_____ \$500 2' x 4' turn 2 to turn 3

_____ \$250 18" x 24"

_____ \$100 12" x 18"